



Amway Events Privacy Notice

This privacy notice describes how Amway GmbH, Benzstrasse 11b-c, 82178 Puchheim, Germany (hereinafter “**Amway**” or “**we**”) uses personal data collected from Amway Business Owners (“**ABOs**” or “**you**”, “**your**” or “**Participants**”) registering for an Event, as well as potentially their family members, including spouses and children, emergency contacts and team or business partners (“**Participants’ Contacts**”). It describes how we collect or receive your personal data, the types of personal data we process, how we use, share and protect these data, how long we retain these data, your rights with respect to the processing of your personal data, and how you can contact us about our privacy practices.

How We Collect and Receive Personal Data

Registration. Amway collects your personal data through the Events registration form that you complete and send to us through the Amway Events registration platform.

Contacting Us. You may also choose to submit your personal data and other information to us through various communication channels provided on the “Contact Us” webpage of the Website, for example, Amway e-mail addresses, telephone numbers or online forms.

Event Participation. During your attendance of a Special Event, Amway may also collect or obtain personal data, for instance, by photographing you or through audio or visual recordings (“Event Participation Materials”).

The Types Of Data We May Collect

To complete the registration and to ensure your participation, we may collect the following types of personal data relating to Participants and Participant’s Contacts:

- Contact information (e.g. name, postal and/or e-mail address, phone number, mobile phone number, fax number, messenger username);
- ABO organizational information (e.g. ABO company name, profession, ownership and management details);
- ABO registration number, username, password;
- Gender, age, nationality, date and place of birth;
- Passport details (including passport number, issue location, issue data, expiration data) and/or National ID number, to the extent permitted or required by applicable law;
- Visa number or Travel Authorization number, to the extent required by law;



- Travel details (e.g. flight number, train or hotel information);
- Payment information (e.g. bank account and/or credit card numbers); and
- Emergency contact details (including name, address, telephone number)

You may want to share additional information with us, which can include health related or other sensitive data. If you share this information with us, you give us the explicit consent to use and share such information with our partnering suppliers (e.g. travel agencies, hotels, resorts, restaurants, airlines, cruise lines, transfer and/or limousine services).

Legal Disclaimer: You acknowledge that Amway is not obligated to communicate any of this sensitive information with its partnering suppliers and that you are not relying on Amway and/or its affiliates to communicate this sensitive information that you have shared with us to any of our partnering suppliers and that it remains your responsibility to make appropriate arrangements with our partnering suppliers.

How We Use The Personal Data We Collect

We only process your personal data to the extent it is necessary (i) for managing the Participant's and Participant's Contacts' registration and participation in an Event; (ii) to comply with our legal obligations; (iii) for purposes of pursuing our legitimate interests, including operating, evaluating and improving our events program; preventing and protecting us and others against fraud, unauthorized transactions, claims and other liabilities; and ensuring compliance with company policies and industry standards.

In particular, we process personal data we obtain about you to:

- Manage the Participant's and Participant's Contacts' registration and participation in an Event, the organization of the Event;
- Respond to Inquiries;
- Communicate with you, in case of an emergency, with your emergency contact;
- Operate, evaluate and improve our services, including by:
 - Evaluating and establishing your participation in our Events; and
 - Developing and organizing future Events.
- Perform accounting, auditing, billing and collection activities;
- Enforce contractual terms and conditions;
- Protect Amway against and prevent fraud, claims and other liabilities; and
- Comply with applicable legal requirements, industry standards, as well as company policies.



How We Share Personal Data

Amway does not sell, rent or trade your personal data. Amway does share your personal data with:

- Entities within the Amway group to whom it is reasonably necessary or desirable for Amway to disclose personal data;
- Partnering suppliers (e.g. travel agencies, hotels, resorts, restaurants, airlines, cruise lines, transfer and/or limousine services); and
- Government authorities or other third parties, if required by law or reasonably necessary to protect the rights, legal interests, property or safety of others or ourselves.

International Data Transfers

We may transfer the personal data we collect about Participants and Participant's Contacts to entities within the Amway group, including Amway's mother company Alticor Inc. We may also transfer the personal data we collect about Participants and Participant's Contacts to partnering suppliers (e.g. travel agencies, hotels, resorts, restaurants, airlines, cruise lines, transfer and/or limousine services). Some of them may be located in countries other than the country in which the data were originally collected.

The laws of those countries may not have the same level of data protection as the country in which you initially provided the data. When we transfer your personal data to other countries, we will protect that data as described in this Privacy Notice and in accordance with applicable law. For personal data originating from EEA that are transferred to countries that have not been recognized by the European Commission as providing an adequate level of data protection, we have put in place **EU Standard Data Protection Clauses** to protect your personal data. For more information on EU Standard Data Protection Clauses please visit

https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_en.

For more information on the locations of the Amway group entities, please visit

<http://amway-europe.com/default.asp?zone=AboutAmway&lan=it&num=1>.

Furthermore, some of the third-party service providers that process personal data on our or Amway group entities' behalf are located in countries outside the EEA that have not been recognized by the European Commission as providing an adequate level of data protection. In these cases, Amway has put in place measures to ensure that your personal data is adequately protected, including by having the third-party service provider entering into **EU Standard Data Protection Clauses** or by ensuring that the third-party service provider is certified to the **EU-U.S. Privacy Shield**.



Please contact us using our contact details provided below, if you have any questions with respect to the safeguards we have put in place to protect your personal data when transferred outside the EEA (including how to obtain a copy or consult these safeguards).

How Long We Retain Personal Data

We store your personal data for as long as necessary to fulfill the purposes outlined above under “**How We Use the Personal Data We Collect**”, usually for the duration of any contractual relationship and for any period thereafter as legally required or permitted by applicable law. This means that, in some cases, we may be required to store your personal data for a period of time following termination of your relationship with us. Please contact us using the contact details set out below if you wish to receive further details about the specific retention scheme that applies to your personal data.

Updates to this Privacy Notice

Amway may update this Privacy Notice from time to time. We will notify you of any significant changes to this Privacy Notice on the relevant Amway websites, in official Amway publications, or through other appropriate communication channels. All changes shall be effective from the date of publication, unless otherwise provided in the notification.

Your Data Protection Rights

Your rights under applicable law may include **access** to the personal data we process about you, the right to have such personal data **corrected** or **erased**, the right to **restrict the processing** of your personal data, as well as the right to **data portability**. Where we have obtained your consent for the processing of your personal data, you have the right to **withdraw your consent** at any time. This will not affect the lawfulness of the processing that has happened based on your consent prior to the withdrawal. To exercise these rights, you should make a written request using our contact details set out below. If you are not satisfied with the way we handle your request, you may lodge a complaint with a supervisory authority.

How to Contact Us

If you have any comments or inquiries about this Privacy Notice, if you would like to update any information we have about you, or if you would like to exercise your data protection rights, you can contact us at events-europe@amway.com, or our Data Protection Officer by email (PrivacyOffice@amway.com) or letter (Data Protection Officer, Benzstrasse 11 b-c, 82178 Puchheim, Germany).